

AD
YOU
LIKE.

Distribute Native Advertising campaigns globally with the world's leading publishers.

agency

ADYOULIKE enables the full Native Advertising process



FORMAT

innovative formats that respect user experience



CONTENT

advice and expertise for your content strategy



TECHNOLOGY

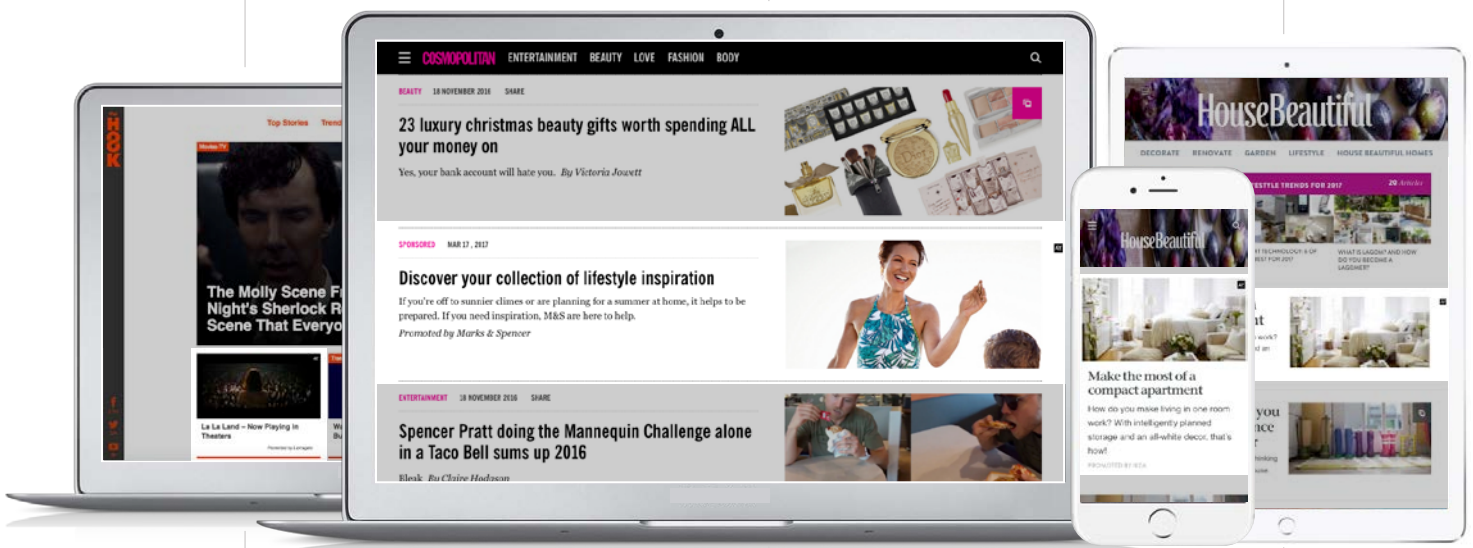
programmatic, targeting technologies & optimization algorithms

OUR FORMATS

NATIVE VIDEO

NATIVE TRAFFIC

NATIVE MOBILE



See demo

See demo

See demo

AD
YOU
LIKE.

Delivering Quality Sponsored Content from the Feed

agency

Benefit from our expertise as pioneers in Native Advertising to build impactful and engaging advertising. Imagine relevant content and enrich your customers' in-feed experience with powerful native formats.

NATIVE STORY

The image shows a social media feed interface. At the top, the 'BUSTLE' logo is visible. Below it, there are two main content items. The first is a photo of the Obama family with the caption 'The Obamas' Best Feminist Moments' by ELIZABETH STRASSNER. The second is a native advertisement for IKEA, featuring a photo of a compact apartment and the headline 'Make the most of a compact apartment'. Below the headline, it says 'Promoted by IKEA'. A blue arrow points from this ad to a larger, detailed view of the same ad on the right.

See demo

This block provides a detailed view of the native advertisement. At the top, the 'BUSTLE' logo is present. The headline reads 'Make the most of a compact apartment'. Below the headline, it says 'IKEA 4 days ago' and includes social media sharing icons for Facebook, Twitter, StumbleUpon, Pinterest, and LinkedIn. The main image shows a bright, modern compact apartment. Below the image, there is a quote from Dria, a style and PR consultant from the USA: 'In New York, I'm constantly out and about because there's always something new happening – a new event, a restaurant opening, a party for a new brand. But being able to retreat to my own space gives me the time I need to recharge'. Below the quote is another image of the apartment, showing a bed and a chair. A second quote follows: 'I wanted to create an all-white atmosphere to brighten things up, and really play off that to make the apartment feel a little bit bigger,' says Dria. White walls help to open up the space and create a stylish, edited look. Add colour with accessories, textiles and flowers – things that are easy to change or update to match the season or your changing taste. Below this is a third image showing a closet with a hanging rod and shelves. A caption below the image reads 'Box with lid TJENA £3.50'. A final quote is at the bottom: 'It was the high ceilings that really sold the apartment to me,' says Dria. 'I wanted to maximise them, so I designed a custom closet that uses the full height of the walls.' Smart storage doesn't mean that everything has to be within easy reach; think outside the box and build upwards instead. Top shelves are a great place for unseasonal clothes or things you don't use all the time – in small apartments this can save on valuable floorspace.

Over 10,000 total campaigns accross our Premium Network

OUR PUBLISHERS

ARTS & ENTERTAINMENT									
AUTO									
BUSINESS									
LIFESTYLE									
NEWS									
SOCIETY									

170M UNIQUE VISITORS EVERY MONTH | 5B IMPRESSIONS EVERY YEAR

OUR CLIENTS

AUTO									
TECHNOLOGY									
ENTERTAINMENT									
FINANCE									
LIFESTYLE									
TRAVEL									