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YOU  
LIKE.

# Distribute Native Advertising campaigns globally with the world's leading publishers.

agency

ADYOULIKE enables the full Native Advertising process



## F O R M A T

innovative formats that respect user experience



## C O N T E N T

advise and expertise for your content strategy



## T E C H N O L O G Y

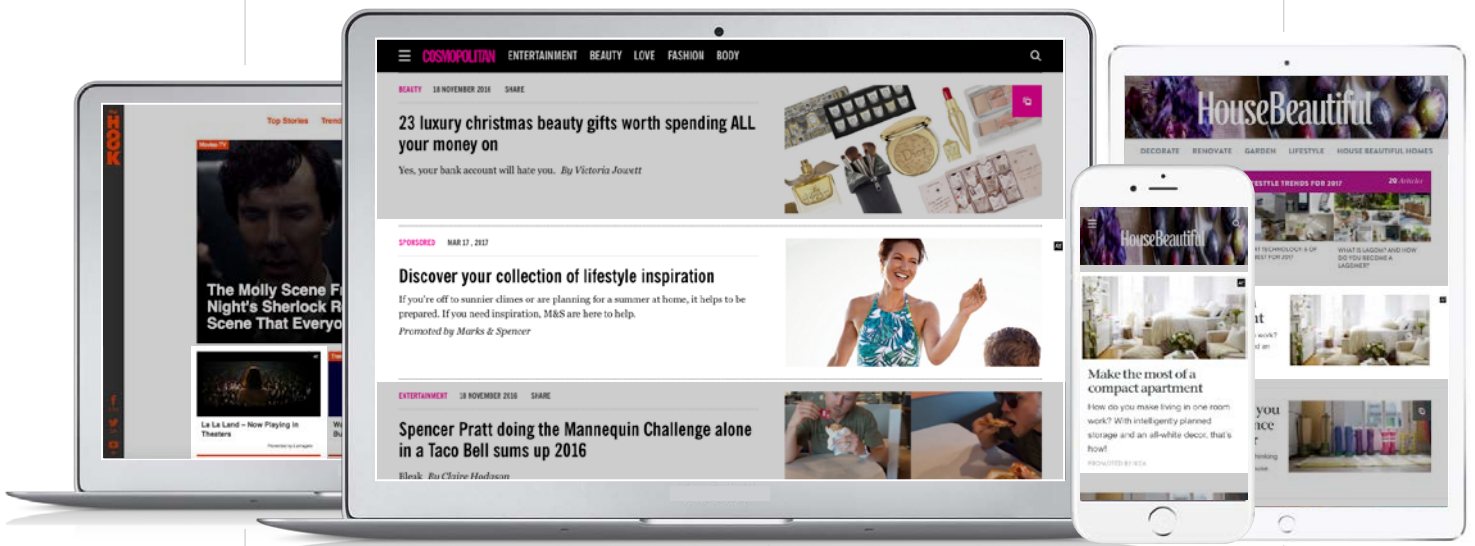
programmatic, targeting technologies & optimization algorithms

## OUR FORMATS

### NATIVE VIDEO

### NATIVE TRAFFIC

### NATIVE MOBILE



See demo

See demo

See demo

AD  
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# Delivering Quality Sponsored Content from the Feed

agency

Benefit from our expertise as pioneers in Native Advertising to build impactful and engaging advertising. Imagine relevant content and enrich your customers' in-feed experience with powerful native formats.

## NATIVE STORY

The image shows a social media feed interface. At the top, the 'BUSTLE' logo is visible. Below it, there are two main content items. The first is a photo of the Obama family with the caption 'The Obamas' Best Feminist Moments' by ELIZABETH STRASSNER. The second is a sponsored post for 'Make the most of a compact apartment' promoted by IKEA. This post features a photo of a bright, modern apartment interior and a quote from Dria, a style and PR consultant, about creating an all-white atmosphere. Below the sponsored post, there is a large image of a person's legs sticking out of a washing machine in a laundromat.

See demo

This block provides a detailed view of the native story content. It starts with the 'BUSTLE' logo and the title 'Make the most of a compact apartment' by IKEA, dated 4 days ago. Social sharing icons for Facebook, Twitter, StumbleUpon, Pinterest, and LinkedIn are shown. The main content includes a photo of a bright, modern apartment interior. Below the photo is a quote from Dria, a style and PR consultant from the USA: 'In New York, I'm constantly out and about because there's always something new happening – a new event, a restaurant opening, a party for a new brand. But being able to retreat to my own space gives me the time I need to recharge'. Another photo shows a close-up of a white bed and sofa. A quote follows: 'I wanted to create an all-white atmosphere to brighten things up, and really play off that to make the apartment feel a little bit bigger,' says Dria. White walls help to open up the space and create a stylish, edited look. Add colour with accessories, textiles and flowers – things that are easy to change or update to match the season or your changing taste. A third photo shows a custom closet with a quote: 'It was the high ceilings that really sold the apartment to me,' says Dria. 'I wanted to maximise them, so I designed a custom closet that uses the full height of the walls.' Smart storage doesn't mean that everything has to be within easy reach; think outside the box and build upwards instead. Top shelves are a great place for unseasonal clothes or things you don't use all the time – in small apartments this can save on valuable floorspace. The final photo shows a close-up of a plant.

# Over 10,000 total campaigns accross our Premium Network

## OUR PUBLISHERS

ARTS & ENTERTAINMENT									
AUTO									
BUSINESS									
LIFESTYLE									
NEWS									
SOCIETY									

170M UNIQUE VISITORS EVERY MONTH | 5B IMPRESSIONS EVERY YEAR

## OUR CLIENTS

AUTO									
TECHNOLOGY									
ENTERTAINMENT									
FINANCE									
LIFESTYLE									
TRAVEL									